

## **Alabama Public Television Mission, Vision, and Values**

### **MISSION**

Each of us is born with a natural desire to learn. We seek to explore our world and to understand life and the people around us. Alabama Public Television is a center of discovery for people of all ages. We motivate children to learn, empower students and teachers to succeed, and provide a lifelong path to knowledge.

### **VISION**

Alabama Public Television, through our unique programs, services and technologies, will empower people to discover their world, broaden their horizons, and become active participants in shaping the future.

### **VALUES**

We at Alabama Public Television are committed to the values of honesty, fairness, civility and ethics in our programming and our everyday interaction with viewers, volunteers, co-workers, funding partners, and the community at large.