

Making the Case in Writing

PRDMC July 2004

Section of a Grant Proposal

Original Draft

Community Collaborations & Partnerships

The vitality of culture and art in Northeast Ohio is evidenced by the many cultural organizations that have partnered with ideastream, such as the Cleveland Museum of Art, the Cleveland Museum of Natural History, the Cleveland Play House and the Cleveland Orchestra, just to name a few. Quarterly meetings with ideastream's "Culture Team" and the Community Partnership for Arts and Culture (CPAC) serve as a forum to critique and routinely examine the business of art as well as its entertainment and educational values.

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Revised Section of Grant Proposal

Community Collaborations & Partnerships

ideastream is committed to community collaborations and partnerships in information delivery of all types. Virtually every arts and culture institution in Greater Cleveland (museums, theaters, musical organizations, schools) is seen or heard on WVIZ/PBS and 90.3 WCPN through underwriting messages, interviews, event announcements, and institutional profiles.

ideastream has taken the broadcast lead in disseminating information and encouraging public dialogue about the region's economic issues and solutions. The same is true of arts and culture programming. Quarterly meetings between ideastream's "Culture Team" staff and Community Partnership for Arts and Culture (CPAC) serve as a forum to critique and routinely examine the business of art as well as its entertainment and educational values. The demonstrated ability of ideastream to partner with both for profit and non profit institutions in program delivery make it the destination for residents, decision-makers, and partners who seek in-depth exploration and broad perspectives on community issues.