Life & Times charges forward

Life & Times receives multi-year funding from the L. K. Whittier Foundation, Jim and Anne Rothenberg, QueensCare Foundation and others

KaTET's signature news and current affairs series has enough funding for the upcoming season to enable its production team to travel farther and cover stories in a wider geographical area. Last year the program took its cameras and crew out of the studio to be in closer touch with the issues, organizations and people that impact KCET viewers. With its additional funding, Life & Times will now report on stories within Orange County, Ventura County, the Inland Empire and Palm Springs.

The generous support from the L. K. Whittier Foundation, a two-year grant from Jim Rothenberg, chair of KCET's Board; his wife, Anne, and the QueensCare Foundation, allows Life & Times to add a reporter to cover the many communities that exist in KCET's geographically vast broadcast area. "This is very exciting," says anchor Val Zavala. "So many times we have wanted to go to Riverside or Orange County for a story but the associated costs limited our reach. Now we can hit the road more often and bring back vital, in-depth stories from throughout the region."

Life & Times will also produce distinctive programs made possible through grants from charitable organizations and foundations.

Segments funded by the QueensCare Foundation will focus on health issues and policies, especially those impacting underserved communities; funding from the Sierra Club will underwrite important and timely environmental specials; a grant from the Boeing Company will support interviews from Townhall Los Angeles; and the

What a Difference the Days make!

Kelly & Robert Day
KCET 2004 visionary award recipients

KCET's annual Visionary Awards Gala brings in a record $1.4 million

See page 4 for more coverage.

2004 KCET Visionary Award honoree
Kelly Day gets a hug from Sesame Street's Cookie Monster