

# Mission Statement

## Who We Are

We are Utah's premiere public broadcasting station, providing the full PBS schedule and serving the entire population of Utah plus portions of four surrounding states, airing programs 24 hours a day.

We provide a wide variety of programs that represent the best in public affairs, documentaries, arts and performances, science and nature, children's programs, how-to series, and instructional TV programs for classroom use.

We are funded by the generosity of our viewing public, not by commercial interests.

We are committed to celebrating artistic and scientific achievement and to expanding the horizons of viewers of all ages.

**We are a vital community resource producing and broadcasting high-quality commercial-free programs and community outreach projects that educate enlighten and entertain.**

We are dedicated to meeting community needs, responding to public interests, promoting viewer satisfaction and encouraging an informed citizenry. We welcome a diversity of opinions and perspectives that increase public understanding of our complex world.

We produce quality programs and interactive content that preserve Utah's history, examine issues of importance to Utahns and showcase local arts, culture and landscape.

We complement our programs with valuable outreach and educational activities that connect us closely to the community and improve the quality of life for Utahns.

We are an indispensable educational institution that encourages lifelong learning. We devote our daytime schedule to instructional TV programs for Utah's classrooms. We produce educational content and materials for the University of Utah, Utah's public schools and libraries. We use technology, including distance learning and the Internet, to meet critical educational needs.

### GOVERNING BOARDS

**Friends of KUED Advisory Board**  
Bruce Cohne, Chair

*Executive Committee*  
Ron Henriksen  
Paula Julander  
Edna Anderson Taylor

*Members*  
Jess Agraz  
Dorothy Anderson  
Jan Bates  
Steve Boulay  
Afton Bradshaw  
Steve Child  
Fred Esplin  
Glenn Iwasaki  
Spence Kinard  
Mike Pazzi  
Rhoda Ramsey  
Pat Rusk  
Larry Smith  
Alonzo Watson, Jr.  
Gloria Wilkinson

*Emeritus Members*  
K. S. Cornaby  
Robert Dellenback  
Clark Giles  
James B. Lee  
Calvin L. Rampton

### Utah State Board of Regents

Jerry C. Atkin  
Linnea S. Barney  
Daryl C. Barrett  
Bonnie Jean Beesley  
Kim R. Burningham  
William Edwards  
David J. Grant  
James S. Jardine  
Michael R. Jensen  
Charles E. Johnson  
David J. Jordan  
Nolan E. Karras, Chair  
David L. Maher  
E. George Mantes, Vice Chair  
Jed H. Pitcher  
Sara V. Sinclair  
Marlon O. Snow  
Maria Sweeten  
Cecelia H. Foxley, Commissioner

### University of Utah Board of Trustees

James A. McFarlane, Chair  
Gary L. Crocker, Vice Chair  
H. Roger Boyer  
Sally Burbidge Cassity  
Randy L. Dryer  
C. Hope Eccles  
Bill Edwards  
Senator E. Jake Garn  
Jeffrey L. Hilton  
Gloria T. Wilkinson

President J. Bernard Machen, U of U  
Laura Snow, Secretary