

Mission Statement

Who We Are

We are Utah's premiere public broadcasting station, providing the full PBS schedule and serving the entire population of Utah plus portions of four surrounding states, airing programs 24 hours a day.

We provide a wide variety of programs that represent the best in public affairs, documentaries, arts and performances, science and nature, children's programs, how-to series, and instructional TV programs for classroom use.

We are funded by the generosity of our viewing public, not by commercial interests.

We are committed to celebrating artistic and scientific achievement and to expanding the horizons of viewers of all ages.

We are a vital community resource producing and broadcasting high-quality commercial-free programs and community outreach projects that educate enlighten and entertain.

We are dedicated to meeting community needs, responding to public interests, promoting viewer satisfaction and encouraging an informed citizenry. We welcome a diversity of opinions and perspectives that increase public understanding of our complex world.

We produce quality programs and interactive content that preserve Utah's history, examine issues of importance to Utahns and showcase local arts, culture and landscape.

We complement our programs with valuable outreach and educational activities that connect us closely to the community and improve the quality of life for Utahns.

We are an indispensable educational institution that encourages lifelong learning. We devote our daytime schedule to instructional TV programs for Utah's classrooms. We produce educational content and materials for the University of Utah, Utah's public schools and libraries. We use technology, including distance learning and the Internet, to meet critical educational needs.

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