MISSION STATEMENT

As a trusted catalyst for lifelong learning, WFYI public broadcasting engages and enriches our community through distinctive programs and services.

VISION STATEMENT

WFYI public broadcasting is a center of discovery for all ages. Through unique programs, services and emerging technologies, we will be a leading community resource, empowering people to discover their world, broaden their horizons and become active participants in shaping the future. Through these efforts, WFYI builds communities and strengthens families in central Indiana.

OUR VALUES

WFYI believes our staff, volunteers, viewers and listeners are vital.
   We attract and encourage those who share our mission, vision and values.

WFYI believes that public broadcasting is a community partnership.
   We thrive on partnerships with community organizations, schools, businesses and government.

WFYI believes in open dialogue and debate.
   We facilitate conversations among diverse voices.

WFYI believes broad-based public support is an important measure of our success.
   We effectively and efficiently dedicate these resources in fulfilling our commitment to the community.

WFYI believes education is fundamental to personal growth.
   We deliver a variety of excellent programs and services available on television and radio, online and in person.