

ATTACHMENT IV

Alabama Craft Masters Donor Benefits

- Level 1** **\$250,000+** Commemorative plaque signifying your place in the APT Golden Circle, plus all benefits stated below.
- Level 2** **\$200,000** News conference and press release to highlight your support, plus all benefits stated below.
- Level 3** **\$100,000** Four tickets to APT featured event (including pre- and post-show receptions), plus all benefits stated below.
- Level 4** **\$75,000** Featured article on your organization in APT's magazine, *My Source*, which is distributed to 20,000 individuals, plus all benefits stated below.
- Level 5** **\$50,000** Choice of recognition: on-air thank you spots, on-air appearance during Pledge broadcast, or listing on documentary DVD box, plus all benefits stated below.
- Level 6** **\$25,000** Invitation to quarterly previews of upcoming special programs, plus all benefits stated below.
- Level 7** **\$20,000** Recognition on APT print material (brochures, posters, etc.) and documentary credits, plus all benefits stated below.
- Level 8** **\$15,000** Discount tickets to one (1) APT event, plus all benefits stated below.
- Level 9** **\$10,000** Listing in each issue of APT magazine, *My Source* (distribution 20,000), plus online listing on APT's Web site.
- Level 10** **\$5,000** Quarterly listing in *My Source* (distribution 20,000), plus choice of two (2) APT gifts, such as program DVDs, music CDs, APT publications or educational materials.
- Level 11** **\$2,500** Quarterly listing in *My Source* plus choice of one (1) APT gift, such as program DVDs, music CDs, APT publications or educational materials.
- Level 12** **\$1,000** Annual listing in *My Source* (distribution 20,000), plus choice of APT gifts, such as program DVDs, music CDs, APT publications or educational materials.