



APT Profile

Alabama Public Television Commission

The Alabama Public Television Commission is the governing board appointed by the Governor of Alabama and charged with oversight responsibilities for Alabama Public Television.

Alabama Educational Television Foundation Authority

The Alabama Educational Television Foundation Authority (AETFA) is the network's repository for charitable contributions. It enables Alabama Public Television to fulfill its mission: to provide free, public access to educational opportunities to the citizens of Alabama.

Alabama Public Television

Established in 1953 by an act of the Alabama State Legislature, Alabama Public Television was the first statewide educational network in the United States. It provides educational programs through face-to-face workshops, on-air broadcasts and online resources in four major categories: educational resource materials for parents, teachers and students; national and international arts and entertainment programming; coverage of public discussions and policies affecting national and state concerns; and original films documenting Alabama's cultural, social and natural history.

Alabama Public Television Facts

- APT's broadcasts reach 97% (1.8 million) of Alabama households – 4.4 million viewers.
- APT's outreach programs serve more than one million Alabama teachers and students annually.
- APT has invested more than \$25 million during the past five years in digital technology supporting education on-air and online. Another \$2 million will be invested by February 2009.
- **APTPLUS™**, APT's free online digital resource for educators, provides instructional materials including video, still images, lesson plans, classroom activities and sample tests to more than 76% of the state's pre-K-12 public school teachers and students.
- APT productions receive national and regional acclaim: a 2005 Southeastern Regional Emmy Award for *The Quiltmakers of Gee's Bend*; a 2006 Southeastern Emmy nomination and 2007 National Educational Telecommunications Association first place award for *The Alabama Ballet: The Making of Romeo and Juliet*; a first place award at the 2006 San Francisco International Film Festival and Peoples Choice Award at the Birmingham Sidewalk Film Festival for *Thornton Dial*; five 2007 Southeastern Regional Emmy Awards for *Justice Without Violence: The Montgomery Bus Boycott and Thornton Dial*; a 2007 and 2008 Cine Golden Eagle Awards and a Bronze Telly Award for *Mr. Dial Has Something To Say*; and a 2008 Silver and Bronze Telly Award for *WWII: Alabama Remembers*. Most recently, *Mr. Dial Has Something To Say* was awarded four Southeastern Regional Emmy Awards and *WWII: Alabama Remembers* was awarded two. A third documentary, *Sisters of Selma*, received two regional Emmy nominations.

Alabama Public Television's National Impact

- In 2005, the U.S. Department of Education selected APT as project coordinator of an eight-state coalition between state departments of education and public broadcasting stations. *e-learning for Educators* provides online professional development courses for K-12 teachers with a focus on teacher needs in federally designated Title I-eligible schools and districts.
- In 2007, APT was selected as one of the first 10 PBS stations of 20 to implement *PBS KIDS® Raising Readers*, a national Corporation for Public Broadcasting initiative focusing on new models for teaching literacy to pre-kindergarten children in Birmingham neighborhoods most in need.
- In 2007, APT was selected as one of four PBS stations to develop and implement online learning modules for teaching science, technology, engineering and mathematical (STEM) concepts to middle school students and teachers.
- APT-produced documentaries have been selected by PBS national and international distribution. Films, such as *The Quiltmakers of Gee's Bend*, record and inform a national audience of the extraordinary events and people who shape the American culture and history beyond the borders of Alabama. *The Quiltmakers of Gee's Bend* and *Mr. Dial Has Something To Say* were selected for national and international distribution by PBS and International Public Television.